

# NC3T

**NATIONAL CENTER  
FOR COLLEGE & CAREER TRANSITIONS**

## Press Kit

Columbia, Maryland 21046 | 410-740-2006 | [www.NC3T.com](http://www.NC3T.com)

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# Company Overview:

## National Center for College and Career Transitions

### Introduction

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The National Center for College and Career Transitions, or NC3T, has a twofold mission: “Every Learner with a Dream and a Plan, and Every Community with a Capable, Ready Workforce.” The organization works to connect schools, post-secondary institutions, and employers in order to introduce students to the array of options available to them, and to help them prepare for the types of opportunities for which they are best suited.

NC3T provides planning, coaching, technical assistance, professional development and tools to help community-based leadership teams plan and implement their college-career pathway systems.

### Products/Services

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NC3T provides the following services to help educators engage stakeholders and implement their college-career pathway systems:

#### Career Connected Learning—Coaching & Technical Assistance

Career Connected Learning is one of the most effective strategies for improving student outcomes. It’s been seen time and again in Career and Technical Education programs, career academies and Pathways initiatives like those in Nashville, TN and elsewhere.

NC3T is guiding the development of effective and innovative Career Connected Learning initiatives designed to increase student achievement and address work-force trends.

*NC3T supports the efforts in the following ways:*

- Diagnostic Meeting/Asset Inventory and Analysis
- Vision and Implementation Planning
- Pathways Institutes
- Career Development Plan
- Communications and Branding Plan
- Technical Assistance
- Virtual and On-Site Coaching
- Other Types of Pathways Support



#### Seamless Work-Based Learning (WBL)

Seamless WBL is intended to serve as a virtual assistant in order to make work-based learning as easy and fast as possible. Work-based learning is an incredibly powerful strategy for student engagement and preparation, but the reality is that it’s time-intensive, and there’s not a lot of information out there on how to do it well. Seamless was created to change that.

Our goal with Seamless is to help find new partners; manage the partners you already have; set up and manage work-based learning experiences; set up and manage advisory boards; generate reports on work-based learning activities; and access training on building strong partnerships and work-based learning programs.

### NC3T Professional Learning & Coaching

NC3T staff offers keynote addresses, expert workshops and professional development sessions, and coaching & technical assistance that focus on a range of topics, including Career Connected Learning, College and Career Pathways, Leadership, Employer and Community Engagement, and Career & Technical Education.

These engaging and inspiring events are designed so that teachers, education leaders, and business partners can improve their work on behalf of students, in areas such as pathways development, career connected learning, and building strong and sustainable business/education partnerships.



### Free Course: Finding and Engaging Employer Partners

We are now offering a free, one-hour course geared to offer simple and effective strategies for identifying prospective employer partners, establishing a relationship and getting a commitment. One of the biggest challenges in CTE is finding partners to support work-based learning efforts and drive advisory boards. However, there are partnership development strategies that don't involve those dreaded cold calls, and there is an established process for turning those prospects into committed partners and advocates. NC3T helps make a daunting process more successful and effective.

### Blog : CCL In.Sight

The NC3T blog, CCL In.Sight, is meant to support local education, business and community leaders in their work by exploring what's happening in communities and schools across the United States related to Career Connected Learning. We explore key trends and practices, with a focus on what's working, what's promising, and what's coming down the road.



#PowerCCL

*The Power of*

## Career Connected Learning

*with Hans Meeder*

### Podcast: The Power of Career Connected Learning with Hans Meeder

The purpose of the podcast is to “explore and understand the most important voices, ideas and leadership applications that are driving Career Connected Learning in North America.”

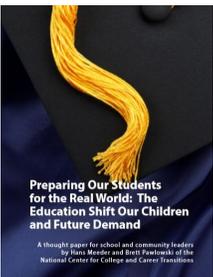
American youths and young adults struggle to make the leap from high school to college and onto a career. Even the brightest students often get sidelined because so much more than academic learning is involved. In this show, national expert and author, president of NC3T, Hans Meeder digs deeper into Career Connected Learning – the strategy that helps every youth learn about themselves, explore viable career options, and gain the knowledge and skills they need to move forward with confidence. In this show, Hans talks with leaders, both doers and thinkers, working at the local levels and also with state and national organizations who are pursuing all forms of Career Connected Learning. This show will keep you motivated as you move forward.

## Publications/Thought Leadership

NC3T has produced several books and guides that are available through its bookstore ([www.nc3t.com/shop](http://www.nc3t.com/shop)). These publications serve as standalone resources for educators, administrators, and community partners; they are also often used as part of NC3T professional development activities and online coursework.

***The Power and Promise of Pathways*** – A primer offering both the information and action needed to lead an effective pathways initiative in schools, colleges, and/or communities.

***The Employer Engagement Toolkit*** – A hands-on guide to building strong and sustainable industry partnerships.



***Preparing Our Students for the Real World: The Education Shift Our Children and Future Demand***—Explanation on how the current education system came to be; how a Career Connected Learning approach can improve outcomes for students, schools, and communities; concluding by offering specific action steps that education leaders and influencers can take to adopt a Career Connected Learning mindset.



***The Pathway Program Design Guide***—This is a simple-to-follow guide for designing a Pathways Program or upgrading an existing CTE program into a Pathways Program.

***The Pathways System Decision Guide***— This is a step-by-step guide to help your leadership team make the key decisions that lead to a world-class Career Pathways System.



***Pathways System Design Suite***—Buy the Pathway Program Decision Guide and the Pathways System Design Guide together for \$39.95, a savings of \$5.00 for individual purchases.

***The Pathways System Resource Kit***—The Pathways System Resource Kit is a collection of forms, templates, talking points, and fact sheets that your leadership team can draw upon as you work through the Decision Guide to design, develop, and promote your pathways initiative.

***Forms on File Work-Based Learning***—offers all the documents you need for internships, apprenticeships, job shadowing, and other work-based learning experiences.

***Forms on File: Advisory Boards***—gives you all the documents you need to start and operate an effective advisory board.

***Self-Assessment Series: Work Based Learning***—offers a comprehensive set of easy-to-follow surveys to determine your programs areas of strength and opportunities for improvement.



# Principals:

## National Center for College and Career Transitions

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## **Hans K. Meeder**

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### Biography

Hans Meeder is co-founder and President of the National Center for College and Career Transitions (NC3T). The National Center for College and Career Transitions is a mission-driven organization that provides coaching, technical assistance, and technology platforms so every student has the opportunity to participate in Career Connected Learning. Mr. Meeder and his organization, NC3T, have provided consulting, technical assistance, and professional development in over 30 states and the District of Columbia.

Mr. Meeder is the author of several books and online courses, including *The Power and Promise of Pathways*, the *Pathways System Design Suite*, the *STEM Leader Guide*, and *Career Connected Learning 101*.

Mr. Meeder has an extensive and varied career in education and workforce policy and government leadership, with an emphasis on high school redesign, career and technical education, and workforce quality. Prior to founding NC3T, Meeder served as Deputy Assistant Secretary for Education in the U.S. Department of Education Office of Career, Technical and Adult Education. In this role, Meeder led the Department of Education's High School Initiative and guided policy development for implementation of the Perkins Act and the Adult Education and Family Literacy Act.

Mr. Meeder served as Senior Vice President for Workforce Development and Postsecondary Learning at the National Alliance of Business and as Executive Director of the 21st Century Workforce Commission, a Presidential Commission that made policy recommendations relating to the Information Technology workforce. Mr. Meeder also worked as Education Policy and Outreach Director for the House of Representatives Committee on Education and the Workforce.

Mr. Meeder lives in Columbia, Maryland with his wife and is the parent of four grown children. He is a graduate of the University of Maryland College Park and also holds a Master's in Business Administration from the University of Maryland's Global Campus.

## Speaking Engagements (to name a few)

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- 2020—ACTE CareerTech Vision—*Parent Mindsets: How to Understand and Leverage Parent Beliefs about College, Career, and Life Readiness*
  - 2019— NCPN Conference (CareerSmart Workshop Session) — *Career Connections for Core Academic, Gen Ed and Adult Ed Teachers*
  - 2019— ACTE CareerTech Vision (Breakout Session)— *How to Bring Career Relevance into the Academic Classroom*
  - 2018— NCAC Workshop — *Embracing and Promoting the Career Connected Learning*
  - 2018— NCPN PA Pathways Presentation — *Lessons Learned in Leading Career Pathway Partnerships*
  - 2018— PACTA Symposium — *Advisory Committee: Career Readiness: Foundations for School Leaders Pennsylvania Inspired Leadership*
  - 2017—ACTE VISION (Pathways) — *7 Deadly Sins*
  - 2017—ACTE VISION: Pathways Workshop — *Developing a College and Career Pathways System*
  - 2017—ACTE VISION (Keynote) — *Pathways: Career Connected Learning for All*
  - 2017— NC DPI — Pathways Leadership and Communications Workshop
  - 2017— PACTA Symposium — *The Leadership Imperative*
  - 2017— PACTA Symposium — *Roundtable Federal, State, Local Trends In Pathways*
  - 2017— PACTA Symposium — *Pathways 101: Designing a Pathways Program*
  - 2016 — NCAC Session — *Engaging Employers and Community Partners with Your Pathways Vision*
  - 2015—ACTE Best Practices and Innovation Conference — *Pathways 101*
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## **Brett Pawlowski**

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### Biography

Brett is the co-founder of NC3T and Executive Vice President. He is published widely on the topic of business/ education engagement and has worked with businesses, nonprofits, and others on building effective education engagement programs.

He has also served as a visible advocate of partnerships, publishing extensively on the subject and hosting conferences, trainings, and webinars.

Pawlowski co-authored “Building Advisory Boards that Matter” (with Hans Meeder), a hands-on guide published by ACTE. In addition to “The Employer Engagement Toolkit” (with Charlie Katz, President of Charlie Katz Consulting and former Director of Corporate Engagement with the National Academy Foundation). The Employer Engagement Toolkit is a complete guide to finding partners and making them a part of your program.

## For Editorial Inquiries:

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**To book an event, please contact:**

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