

ENGAGE. CONNECT.

TIPS & TRENDS FROM THE NATIONAL CENTER FOR COLLEGE & CAREER TRANSITIONS

April 3, 2020

Greetings!

It's no surprise that most, possibly all, of the education conferences scheduled for this spring have either been cancelled or are looking at alternate dates for the future. But if you're involved in work-based learning, you'll be happy to hear that the inaugural conference of ACTE's new Work-Based Learning group will continue to hold theirs by shifting to an online format - and registration is still open!



WORK-BASED LEARNING

The ACTE National Work-Based Learning Conference will be held on April 22 from 9am to 5pm Eastern. Over the course of the day you'll have the opportunity to participate in virtual sessions led by dozens of expert practitioners on topics of interest to anyone involved in WBL. The focus will be on the practical: You can expect to walk away with lots of great ideas that you can put into place immediately.

Registration is open, and the rate has even been reduced to \$125 per person! Visit the conference site at <https://www.acteonline.org/wbl-conference/> for more details.

And while you're at it, consider joining the new Work-Based Learning section as well. It's only \$10 for current members of ACTE, and you'll become part of a group that focuses on preparing and connecting people around the country. [See here for more.](#)

See you online at the April 22 conference!

Best,

Brett

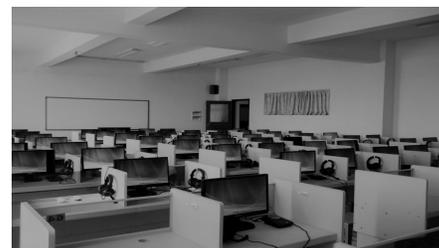
The CCL In.Sight Blog

Have you read the latest posts from [The CCL In.Sight Blog](#)? Hans and Brett share thoughts and information on Career Connected Learning. Read a recent blog post:

WBL in a Time of Pandemics

There's an old (reportedly) Chinese saying: "May you live in interesting times." At first glance it sounds like a blessing, but it's actually meant as a curse. Boring times are periods of peace and prosperity; interesting times, on the other hand, are filled with chaos and tumult, as uncertainty claims the day.

These are certainly interesting times. The coronavirus is upending economies and cultures around the world. Here in the US, the closure of schools for weeks or even months at a time is unprecedented, at least in our lifetimes (it was a key strategy to suppress contagion during the 1918 Spanish Flu). Everyone in education is scrambling right now to get through each day as the ground changes beneath our feet.



However, as crazy as things are right now, we should also remember that this is temporary. It may take weeks, months, or even a year or more, but we will ultimately get a handle on things. We'll be able to restock the kinds of preventative tools (masks, etc.) that will help us navigate our environment; vaccines will ultimately appear; we'll start to build up herd immunities. The chaos right now is intense but, just as it was during the Spanish Flu, temporary. These types of events can upend things, but they don't last forever.

[Read the full post here.](#)

And remember, if you want to receive these blog posts as they're published, just [subscribe to the blog](#) and we'll do the rest!

New Course on Powerful Partnerships from Ford NGL U!

How do you help bring greater relevance and meaning to education? Two words. POWERFUL. PARTNERSHIPS. Developing powerful partnerships can provide your students with real-world experience, earlier exposure and a leg up in their careers.



If you've ever wanted a proven, systematic, approach to building strong business partnerships that improves your students' education and exposure to real-world work experience, then you definitely don't want to miss this. What if you...

- Could access a proven system based upon a decade of experience growing powerful partnerships between schools and the business community?
- Had a library of "copy and paste" documents designed to make your job easier?
- Could talk weekly with experts and get direct answers to your partnership questions?
- Knew exactly how to start and grow a partnership into something extraordinary?
- Had access to over 30 on-demand videos that unpack the why, what, and how of business partnerships?
- Could network with pathway providers just like you to learn from and share ideas and experiences with?

Ford NGL has just launched a new course offering all this and more, **Powerful Partnerships Made Easy**. This course will take you on a transformational six-week journey that teaches you everything we've learned about building partnerships over the past decade. Join today at <https://fordnglu.com/ppme-nc3t/>!

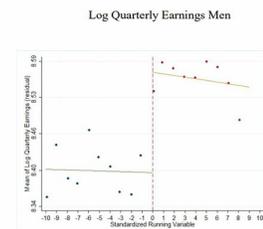
We're looking forward to seeing you online,
Ford Next Generation Learning

FYI - Information You Can Use

[Study: Career and Technical Education Yields Not Just Higher Earnings but Higher Test Scores](#)

Enrolling in Connecticut's technical high school system increases male students' earnings by roughly one-third in the years immediately following high school, a study has found. Not only do the schools boost young men's professional prospects, the authors conclude, they have a substantial impact on their academic performance as well, suggesting that their early success could persist well into their careers. Somewhat mysteriously, female students do not realize the same educational or wage benefits. The impressive returns to technical education may help explain the sustained demand for trade and vocational schools even during a time when the rate of college enrollment for American students is steadily climbing. According to polling, most of the public agrees that apprenticeships and other workforce training programs provide students with the skills to attain a good standard of living, and some evidence indicates that both revenue and enrollment at postsecondary trade schools have risen significantly since the beginning of the Great Recession. At the same time, most states are dealing with a pronounced shortage of CTE instructors in high schools.

Full article: <https://www.the74million.org/>



[Questions Without Answers on Admissions](#)

"There's no good time for a pandemic," said Jon Boeckenstedt, vice provost for enrollment management at Oregon State University. "But for admissions, this has got to be the worst time." The time is right now, when colleges are admitting students and hoping they will say yes. The first thing he thinks of is the economy. Not in the belief that a bad economy is good for higher education because more people seek an education. That may or may not be true this year. What he's focused on is the service economy, which has been devastated by the closures of restaurants and bars all over the country. Not only do the parents of some students work in restaurants, but many students work part-time in restaurants to pay for college. Wealthier colleges and universities, and the generally wealthy students they enroll, will be hurt by falling endowment values, he said. But he keeps coming back to the service workers getting laid off. He's thinking of a working-class student working in a restaurant to pay the bills, and probably not working anymore. Some may not enroll. What this makes uncertain is yield, the percentage of admitted applicants who will enroll. Colleges work very hard on their yield estimates, but this year, there is no way of knowing what will happen.



[Full article: https://www.insidehighered.com/](https://www.insidehighered.com/)

Collins CTC seeks to add training for public safety officers

The Collins Career Technical Center in Lawrence County is working with several other vocational schools in Southeastern Ohio to get state funding to provide state training for public safety officers. "There is a huge shortage of public safety officers including peace officers, probation officials and correction officers in Southern Ohio," said Steve Dodgion, Collins superintendent. "This need is chronic." Collins has had a law enforcement program for a number of years. In more recent years, the program concentrated on forensic science more than the need for public safety. Due to the need, the focus once again is on public safety officers, he said. Collins is collaborating with Buckeye Hills Career Center, Scioto County Career Technical Center and Tri-County Career Technical Center, which represents Lawrence, Scioto, Gallia, Jackson Athens, Vinton and Hocking counties to combat the apparent need of public safety personnel, Dodgion said. The career centers have developed a consortium known as the Appalachian Law/Public Safety Consortium. The group has talked with law enforcement and jail and prison officials in the area about the program, Dodgion said.



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[Full article: https://www.herald-dispatch.com/](https://www.herald-dispatch.com/)

Manage Work-Based Learning Across Your School or District

Interested in finding new partners, managing your work-based learning initiatives, running your advisory boards, and having access to real-time reporting on work-based learning? Join us for a walkthrough of **Seamless WBL** to see how we can help you with the following:

- Help educators find and manage partners
- Set up and manage work-based learning activities ranging from guest speakers to apprenticeships
- Run your advisory boards, including setting up meetings and providing members with a document library
- Provide employers and students with dedicated portals to view work-based learning activities and download and upload materials
- Run reports on work-based learning activity by educator, school, district, partner, or students



And we have even more exciting features in the works for our Phase 3 release in December!

If you'd like to learn more, there are several sessions available in April for a brief online walkthrough. [Register for one of these sessions here](#), or visit the [Seamless WBL website](#) to get information on features and pricing.

About the National Center for College and Career Transitions (NC3T)

K-12 education and the adult workforce are inextricably linked; and, as even the most casual observer understands, we currently face real challenges on both fronts. **NC3T** was created to help educators, policymakers and community leaders design integrated college and career pathway systems that provide students with purpose and direction, and provide them the knowledge and skills they'll need to secure their futures and the futures of the communities in which they live.

If you're interested in connecting students to the workforce in some way, including through out-of-school initiatives, targeted in-school channels (CTE, academy models), or developing a comprehensive community-wide or regional strategy that all partners can get behind, please contact Hans Meeder (Hans@NC3T.com) or Brett Pawlowski (Brett@NC3T.com) to talk further.

National Center for College and Career Transitions (NC3T)
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