

# CAREER SMART

## CLASSROOMS

With CareerSmart Classrooms, your staff can access an exciting set of new resources designed to help all teachers embrace career readiness while still effectively delivering their core content.

New Career Readiness requirements are asking classroom teachers to integrate career readiness into their classrooms. However, many who teach the “core academic subjects,” along with teachers of academic electives like the arts and social sciences, might not have any practical steps they can take.

The CareerSmart Classrooms system from the National Center for College and Career Transitions (NC3T), offers a solution to this challenge.

### What’s Included in CareerSmart Classrooms

The CareerSmart Classrooms system provides a comprehensive set of resources, including career information sheets, lesson plans and activity plans. There are five sections of resources:

#### CareerSmart Classrooms Overview

Information as to why career connected learning matters and the stages of career development. These materials can be shared with teachers and staff within the school who are being asked to implement CareerSmart Classroom resources or other career readiness content.

#### Career Resource Kits

Curated information on career fields, closely connected to academic courses and CTE pathways. Career Resource Kits cover the following fields:



- ◇ Agriculture, Science & Production-Related Careers
- ◇ Biology-Related Careers
- ◇ Business, Finance & Marketing-Related Careers
- ◇ Chemistry-Related Careers
- ◇ Construction & Skilled Crafts-Related Careers
- ◇ Earth Science & Natural Resources-Related Careers
- ◇ Education & Human Services-Related Careers
- ◇ Engineering & Manufacturing-Related Careers
- ◇ Film, Television & Theatrical-Related Careers
- ◇ Fine Arts-Related Careers
- ◇ Government-Related Careers
- ◇ Health Care-Related Careers
- ◇ History-Related Careers
- ◇ Information & Technology-Related Careers
- ◇ Law & Public Safety-Related Careers
- ◇ Math-Related Careers
- ◇ Musical Arts-Related Careers
- ◇ Restaurant & Hospitality-Related Careers
- ◇ Sport-Related Careers
- ◇ Transportation-Related Careers
- ◇ World Languages-Related Careers
- ◇ Written Communications-Related Careers

## Career Exploration

Lesson plans and activities

## Employability Skills

Lesson plans and activities

## Think Tanks –

Scripted and simple-to-implement activities for small groups of teachers and/or students. These think tanks help build constructive dialogue and learning around career readiness.

## Career Exploration System Compatibility

CareerSmart Classrooms is designed to be used in concert with any of the widely-used Career Exploration online systems, including Kuder, Xello, and Naviance. CareerSmart Classrooms does not duplicate the core functions of those systems; rather, it complements those systems by providing classroom teachers with lesson plans and curated career information resources that are easy to use with no special technical training needed.

## Training and Support

- ◇ Short tutorial video introducing the system, available to teachers and staff 24-7
- ◇ On-site professional development through a four-hour workshop
- ◇ On-site training incorporated into other NC3T professional development, such as pathways implementation and employer engagement.

## Web-based Platform & Pricing

### Individual Subscription (Available - Summer 2020)

For \$35 per year, an individual teacher may purchase limited access to the CareerSmart Classrooms platform. An individual subscription provides the user access to up to three (3) Career Resource Kits, three (3) Think Tanks, and all lesson plans for Career Exploration and Employability Skills.

## School-wide Subscription

Beginning in Spring 2020, schools will be able to purchase a one-year subscription that provides access to every teacher and staff member in the school, using an individual access key provided to that school's purchasing point of contact. The cost per school will be:

- ◇ \$200 (1-100 students)
- ◇ \$250 (101-250 students)
- ◇ \$300 (251-500 students)
- ◇ \$350 (501-1000 students)
- ◇ \$400 (1001-2000 students) and
- ◇ \$450 (2000+ students)

In addition to their online subscriptions, schools can purchase a hard copy of the complete set of CareerSmart Classroom resources. Printed copies of the Resource Kit can be purchased for \$99 per copy (only available to online subscribers).

## District-wide Subscriptions

For school districts that would like to purchase licenses for multiple schools, they may contact NC3T; we'll be happy to provide a customized quote.

## Find Out More

To learn more about CareerSmart Classroom, including to get a personalized quote on multi-site use, visit [NC3T.com](http://NC3T.com) or contact Amber Ross of NC3T at [Amber@NC3T.com](mailto:Amber@NC3T.com) or 410-740-2006.

